

B.B.A. Semester - 3 (CBCS) Examination
Oct/Nov. -2019 (Old Course)
ENTREPRENEURSHIP DEVELOPMENT (CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que-1 What is Strategic Planning? Discuss the Steps of Strategic Planning. [14]

OR

Que-1 Explain the concept of Franchising. Discuss it's Advantages and Disadvantages.

Que-2 What is Creativity? What Actions can Organization take to Enhance Creativity? [14]

OR

Que-2 Explain the concept of Social Entrepreneurship. Explain the characteristics and role of Social Entrepreneur.

Que-3 What is Family Business? Explain the causes of Conflicts and its Resolutions in Family Business. [14]

OR

Que-3 Discuss the Women's Issues in the Family Business. Also discuss the Need to Change in Family Business System.

Que-4 What is Financial Management? Explain the Traditional Sources of Financing. [14]

OR

Que-4 How Government supports financially to Entrepreneurs?

Que-5 Write Short Notes (Any Two) [14]

1. EDP Phases
2. The Indian EDP Model
3. Relevance and Achievements of EDP
4. Entrepreneurship Courses by Government
5. Evaluation of EDP
